**Competitive Analysis TradersFolio**

**Competitors Overview**

Direct Competitors:

<https://tradersync.com/crypto-trading-journal/>

<https://coinmarketman.com/blog/automated-crypto-trading-journal/>

<https://www.tradezella.com/trader-journal/crypto-trading-journal>

<https://tradiry.com/>

<https://edgesheet.com/index.html>

<https://www.tradojo.com/>

<https://www.altrady.com/features/crypto-journal>

<https://fsr-develop.com/trading-diary>

<https://www.crypto-trading-journal.com/>

<https://tradermake.money/>

<https://stonkjournal.com/>

<https://edgewonk.com/>

<https://www.tradesviz.com/>

Indirect Competitors:

<https://altfins.com/crypto-markets/crypto-market-highlights>

<https://www.tradu.com/eu/>

<https://cointracking.info/dashboard.php>

<https://whaleportal.com/>

<https://www.cryptoeq.io/dashboard>

<https://coinledger.io/crypto-dashboard>

**Analysing top competitors**

**TradersSync**

Product Features:

* When logging in for the first time, the dashboard gets loaded with demo data
* Categories
* Sorting system (Symbol, Setup, Side, Open or Closed, account, date, values (high/low, old/new)
* For new users: has video tutorials for each feature
* Import trade page (instead of “add API”)
* Manually add trades
* History of added and removed APIs
* Change and remove widgets
* Shows recent trades
* Account performance
* Switch between bar and line charts
* Add notes with screenshots
* Has a simulator to test existing categories how much % you will gain in the future
* Calendar
* Replay trades

**TradeZella**

Product Features:

* Asks some questions after registering like: How much experience do you have, What broker are you using (with dropdown to select), how often do you trade, what are you looking to do with TradeZella,
* Then asks for payment. Cant view nor use without payment

**Tradojo**

Product Features:

* Step by step explanation of how to connect account

**Altrady**

Product Features:

* Section for trades by a bot
* Section for open trades
* Section for closed trades
* BTC value and USD value
* Tutorial Videos
* You can execute trades on the dashboard
* Market explorer
* Trading Analytics
* Overview of how long your subscription is left
* Delete account option
* Add website, twitter, telegram, discord, bio and username to public profile
* 2FA
* 14 days trial
* Referral Program
* Add API key OR add trades with CSV file
* Shows which devices are currently logged in or disconnected
* Has (sound) notifications
* System Status

**TraderMakeMoney**

Product Features:

* Shows different timezones in the top
* Shows fear and greed index
* Summary page where you can drag and drop, delete, and add widgets
* Overview of your account PNL per week
* Add risk limits, when it is exceeded it will send notification to Telegram
* Mentoring groups
* Customize the trades overview table
* Referrals
* Telegram and Discord bot that connects to your API and sends automated things like PNL and entry/exit prices when you have a trade open or closed
* Leaderboard

**CoinMarketMan**

Product Features:

* Free 14 days trial
* Referral link for ByBit
* Overview of Exchanges you can connect to
* Explanation of how to connect exchange
* Watermarks everywhere
* Refresh Button